

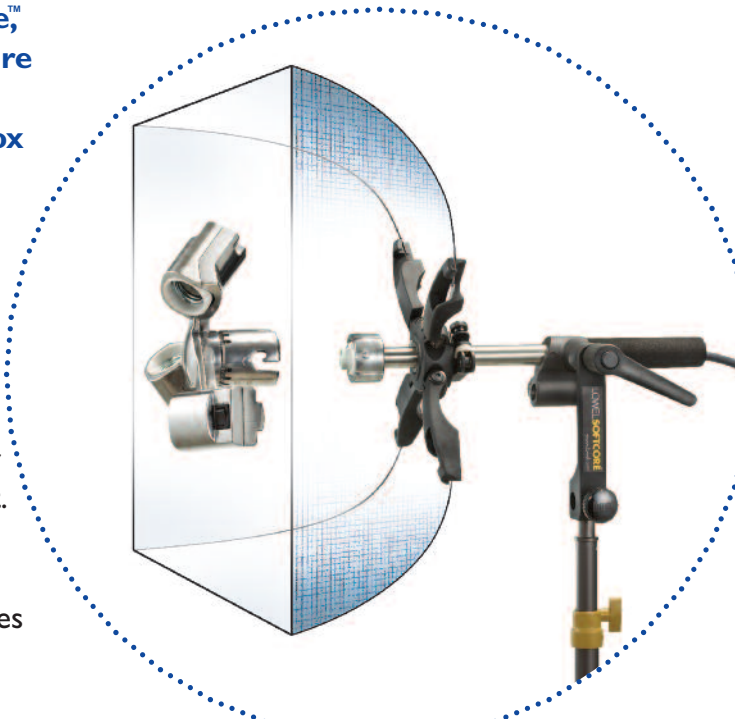
Lowel's New SoftCore™

A Revolutionary Fluorescent System for Your Soft Box

Introducing SoftCore™, a compact light fixture that adds versatility and control to softbox lighting setups.

- Its quick exchange lampheads swap easily, and give the option of using up to 5 screw-threaded fluorescent lamps, for lighting larger areas with more output.
- Its unique patented 4 arm system now makes conventional soft boxes fast to attach, and a breeze to rotate.
- Used with our new 80 Watt high C.R.I. fluorescent lamps, Softcore delivers beautiful, soft, constant source daylight that accurately renders all the colors of your shot.

Lowel's new SoftCore™ is a multi-patented system, designed to use the modular accessory fluorescent lampheads of the Rifa eXchange System.



- SoftCore works with popular video accessory softboxes.
- 3 easy to swap fluorescent lamphead options.
- Uses Lowel's High C.R.I. compact fluorescents and other Edison base CFL's.
- Patented 4 arm hooking system makes softbox attaching quick & painless.
- Arms rotate & adjust for optimum softbox balance and position.
- Convenient tilt handle for smooth lighting angle adjustments.
- Allows attachment of a Lowel Pole & Weight for perfect balance on the stand, when using larger front heavy lampheads, lamps, & softboxes.
- Folds down efficiently for compact kit storage.
- US Patents: 6,176,598 7,416,316



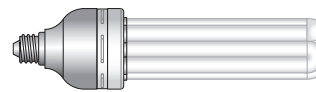
FLO-X1 Head
(Code: FLO-X1)
1 single Edison type screw thread lamp socket



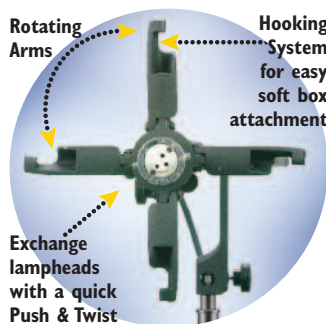
FLO-X3 Head
(Code: FLO-X3)
3 Edison type screw thread sockets, individually switched



FLO-X5 Head
(Code: FLO-X5)
5 Edison type screw thread sockets, individually switched



80 Watt Fluorescent Lamp
120v (Code: E1-80),
220v (Code: E1-80E)
New 80 Watt Daylight fluorescent lamp, with high 90+ C.R.I. (color rendering index) and 8,000 hour lamp life



Lowel SoftCore™
(Code: SX-10)



Accepts Lowel Half Pole & Weight for counter-balancing heavier lampheads & softboxes.





Lights &

Lowel SoftCore™

Code: SX-10

Lowel SoftCore with 16' T1-80 AC Cable (less lampheads & lamps).

Lowel SoftCore w/FLO-X1 Head

Code: SX-101

Lowel SoftCore with 16' T1-80 AC Cable, and FLO-X1 single socket lamphead (less lamps).

Lowel SoftCore w/FLO-X3 Head

Code: SX-103

Lowel SoftCore with 16' T1-80 AC Cable, and FLO-X3 individually switched 3 socket lamphead (less lamps).

Lowel SoftCore w/FLO-X5 Head

Code: SX-105

Lowel SoftCore with 16' T1-80 AC Cable, and FLO-X5 individually switched 5 socket lamphead (less lamps).

Lowel eXchange Lampheads

SoftCore uses some of the accessory lampheads of the Lowel Rifa eXchange System. They should only be used with fluorescent lamps. All are available separately.

FLO-X1 Head

Code: FLO-X1

Single Edison Lamp Socket, unswitched.

FLO-X3 Head

Code: FLO-X3

Three Edison Lamp Sockets, switched.

FLO-X5 Head

Code: FLO-X5

Five Edison Lamp Sockets, switched.

Lamps & Lamptubes

Lowel SoftCore's lampheads use fluorescent lamps with an Edison screw-thread base.

80 Watt Fluorescent Lamps



E1-80	120v, 80w, 5500k, 90+ C.R.I, 8000 hr life
E1-80E	220v, 80w, 5500k, 90+ C.R.I, 8000 hr life

27 Watt Fluorescent Lamps



E1-27	120v, 27w, 5500k, 90+ C.R.I, 8000 hr life
E1-27E	220v, 25w, 5500k, 90+ C.R.I, 8000 hr life

Fluorescent Lamptubes

FLO-X63 Plastic tube with foam padding
Holds 1 80w lamp (less lamps)



FLO-X61 Plastic tube with foam padding & center divider. Holds 2 27w lamps (less lamps)



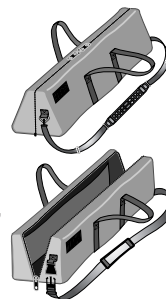
Case

Large Rifa Litebag

Code: LB-40

Size: (trapezoid shape)
36.25 x 8 x 8.25"
(92 x 21 x 21.6 cm)

Made of polyester with vinyl coated backing. Has inside storage pockets, and padded shoulder strap (SS-10).



Kits

Lowel SoftCore FLO-X3 Kit

Code: SX-903LB

Lowel SoftCore with FLO-X3 lamphead (SX-103), 3 80w daylight fluorescent lamps (E1-80), 3 80w Lamptubes (FLO-X63), in Large Rifa Litebag (LB-40).

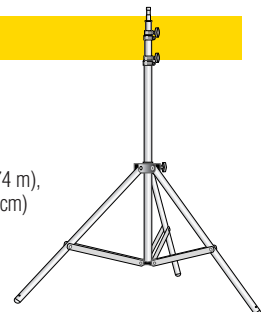
Note: this kit does not come with a stand. The recommended stand is the Lowel KS Stand.

Mounts

KS Stand

Code: KS

Maximum height: 9' (2.74 m),
Collapsed length: 3' (91 cm)
Weight: 4 lbs (1.8 kg)
Wide based, sturdier, lightweight stand with 5/8" (1.59 cm) stud.



Lowel Dealers

Our equipment is sold only through authorized Lowel dealers in the USA and Canada and in any other country where there is a Lowel distributorship. visit www.lowel.com to find a Lowel dealer.

Prices

All prices are US \$ suggested list price. Possession of Lowel-Light Manufacturing, Inc. price list, catalogs and supplement sheets is not in and of itself an offer to sell.

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Parts & Repairs

Visit the Parts Center www.lowel.com, or see Lowel 2008/09 Product Information CD for Parts & Prices, or contact us for more information.

www.lowel.com

Visit www.lowel.com for the most recent & accurate product & pricing information, EDU Lighting Resource Center with lessons on lighting & equipment use, and all the latest Lowel news.

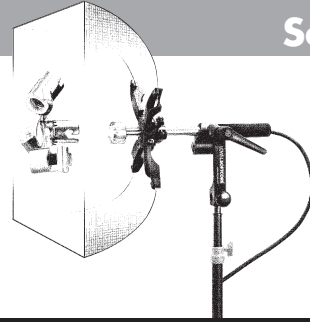
Lowel-Light Manufacturing, Inc.

90 Oser Avenue, Hauppauge, N.Y. 11788
Call: 800 645-2522 or 631 273-2500
Fax: 631 273-2557
e-mail: info@lowel.com
www.lowel.com



See New Product Sheet

SoftCore™



Code	Name/Description	List US\$
SoftCore Lights &		
SX-10	SoftCore (less lamphead)	325.00
SX-101	SoftCore w/FLO-X1 Head	375.00
SX-103	SoftCore w/FLO-X3 Head	420.00
SX-105	SoftCore w/FLO-X5 Head	525.00
FLO-X1	1 lamp accessory head (screw-thread); fluorescent	70.00
FLO-X3	3 lamp accessory head (screw-thread); fluorescent only	150.00
FLO-X5	5 lamp accessory head (screw-thread); fluorescent only	225.00
Lamps & Lamptubes		
E1-80	80W/120V/5500K, Fluo. lamp	69.00
E1-80E	80W/120V/5500K, Fluo. lamp	69.00
E1-27	27W/120V/5500K Fluo. lamp	21.00
E1-27E	25W/220-240V/5500K Fluo. lamp	21.00
FLO-X63	80w Fluorescent Lamptube (holds 1)	46.00
FLO-X61	27w Fluorescent Lamptube (holds 2)	29.50
SoftCore™ Kit		
SX-903LB	SoftCore FLO-X3 Kit	829.00