

# SignagePro

POWERED BY Smart-AM



## Expandable Digital Signage Systems

Digital Signage That Works. Simple. Effective.  
Expandable. While Still Affordable.

# SignagePro is...

## **Instantly Eye-Catching:**

Customers Can't Look Away

## **Alive With Vivid Color:**

Add 1080p HDTV Resolution Video or Looping Slideshows To Your Static Signage

## **Unique:**

Make It Fit Your Brand With Fully Customizable Templates

## **Fully Automatic:**

Your Signage Can Change Automatically For Promotions, Different Times of Day, or Special Events

## **Monetizable:**

Make Even More Profits By Selling Advertising Space On Your Display

## **Flexible:**

Change Videos, Add New Items, Do Promotions On The Fly

## **Intuitive:**

Learn How To Use All Features Like A Pro In No Time

## **Fully Operational:**

It's Plug And Go So You Can Install It In A Day

# Easy To Use: Just 1 - 2 - 3



## **Create Beautiful Signage With Our Provided Easy Signage Creator**

We'll give you fantastic templates to use so you don't have to start from scratch. Just drag and drop images and video and then set your custom schedules. You'll be up and running in minutes.



## **Upload Your Signage Through Internet Or USB**

Once your menu is done, just send it to SignagePro either over the Internet or by plugging in through USB. It's a quick process so you can update your menu anytime.



## **Plug In SignagePro To Any Display Screen**

Once you load in your signage, SignagePro is plug and play. You just plug it in with HDMI to any display screen, turn it on, and you are now fully operational. That's it. Seriously.



## Malls

Large retail malls are the wild west of advertisement. How are you going to stand out and catch the attention of your customer among the thousand stores that are trying to grab their attention? The answer is simple. SignagePro.



## Directory and Information Display

Whether you are advertising or trying to direct travelers to their correct flight, you need a video wall system that will allow you have dynamically changing content presented in a way that is both attractive and easily organized.



## Corporate Lobbies

People make decisions about your business in the very first seconds of entering your office, so make sure they're impressed from the very first glance. SignagePro can be used to create engaging corporate presentations to run in the lobby of your office, so the deal is sealed before a client even enters the meeting.



## Salons

Sell more beauty products and haircuts by showing your customers what is possible for them on dynamic digital signage. You can attractively display different products, prices, and the "looks" that your salon specializes in so your customers know you're the best salon around.



## Schools, Colleges, and Universities

Looking to create a deeper connection with the student body at your school? Make sure everyone is up to date on upcoming events and activities? Why not set up a simple and easy to use SignagePro in the quad? You can simultaneously entertain, connect with, and educate your student body.



## Restaurants

Imagine a sizzling steak or a tasty cocktail displayed on a beautiful video wall in your restaurant whetting your customer's appetite from the moment they walk in. Inspire your customers' imagination and appetite and they'll not only order more food but they'll keep coming back to your restaurant for years.



## House of Worship

Instantly improve the flow of communication to your congregation by placing digital signage in the entrance area of your house of worship. Update it with information about events and services anytime quickly over the Internet.



## Elevators

Grab people's nearly undivided attention for 30 seconds at a time as they go up and down in an elevator. Since SignagePro is so compact and easy to set up, it can help create digital signage in places other products can't, even in something as mobile as an elevator.





# What Media Does The SignagePro Support?



HD Video (MPEG/AVI)



QuickTime



HTML5 Widgets



Flash



PDF



PowerPoint



RSS News Feeds



Images (JPEG/GIF)



Excel



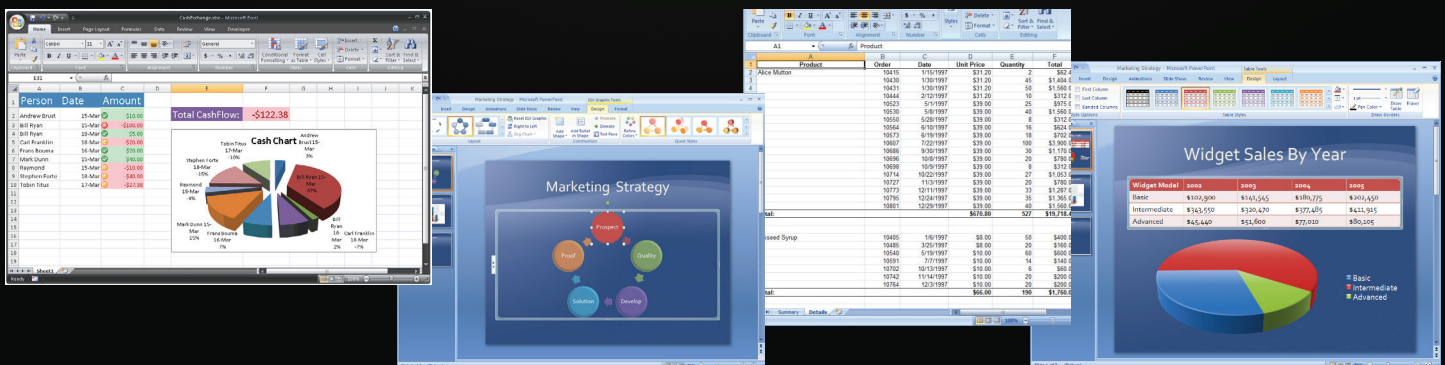
Live Video Capture (Optional)

## Made To Be Effective For Everyone

### No Need To Convert Your Existing Media Into Any Sort Of Specialized Format

Have your media playing on your SignagePro as quickly as you can create it. Many signage players on the market require you to convert your files to the limited amount of file types and formats that particular signage player can run. The endless and unnecessary conversion of file types for display as digital signage destroys not only productivity but also creativity. SmartAVI doesn't think that this should be a problem for our customers to have. Why should the burden of file conversion to the limited amount of file types that can run on most digital signage be on your shoulders?

With SignagePro, this is no longer a problem, because it can take almost any commonly used file type and display it as scheduled, fully customizable signage. So feel free to use your PowerPoint as soon as you written the last word or upload an Excel spreadsheet as soon as you've finished entering the data. Time is precious, so don't waste it unnecessarily converting files.



# Manage Many Locations From **Anywhere**

You can update and manage your SignagePro over the internet. This means you can add new content, promotions, and advertisements at any time without a hassle. If you're running signage in multiple locations, you can update all your digital signage at once.

With SignagePro, it is just as easy to manage a thousand signage displays as it is to manage one.



## Design Your Unique Signage With Our **Bundled Software**

Just Choose  
A Template, A  
Background Color,  
And Define Your Zones

Drag & Drop Images, Videos,  
and RSS Feeds Into the  
Zones on Your Signage

Add Any Additional  
Text That You Want



**Set Schedules To Display Your Promotions And Signage Exactly When You Want It!**

# SignagePro Specifications



## MEDIA SUPPORTED

Media Supported	Video (AVI, MPEG1, MPEG2, MPEG4, WMV, FLA, DIVX) Flash (SWF) Still Images (JPEG, GIF, BMP, PNG) WebPages (URL) Adobe Acrobat (PDF) PowerPoint (PPT) Audio (MP3, WMA) News (RSS)
Video format	1H264, MPEG1/2/4, VC1, AVS, MJPG at 1080p30, VP6, VP7, VP8, RV, Theora, WMV9 at DVD resolutions
Audio Format	MP3
Image Format	JPEG, BMP, PNG, GIF
Scrolling Message (Ticker)	Horizontal with Adjustable speed, font and background color
Display Resolution	Up to 1920x1080x60hz

## SOFTWARE MANAGER

Windows based machine Win7, Winxp and Windows8

## DIMENSIONS

9.68" x 9.562" x 2.75"

## HARDWARE SPECIFICATIONS

Processor	Integrated Intel® ATOM® processor 230@1.6GHz with a 533 MHz system bus
Memory	One 512Mg 240-pin DDR2 SDRAM Dual Inline Memory Module (DIMM) sockets
Chipset	Intel® 945GC & 1CH7
Audio	Intel* HD Audio- REALTEK ALC662 Audio Code (2+2 Channel HD Audio)
I/O Control	SMSC LPC47 M997 based Legacy I/O controller for serial, parallel, and PS/2 ports
LAN Support	10/100 Mb/s LAN subsystem using the REALTEK LAN adapter device
Peripheral Interfaces	6 USB 2.2 ports 2 SATA ports 1 parallel ATA IDE interface 1 serial port PS/2* keyboard and mouse ports
Operating System	OS Embedded Linux
Video Input	Composite

## ORDERING INFORMATION

Part No.	Description
AP-SNCL-V4G	Signage Pro Player with 4GB Flash Memory. Includes: [AP-SNCL-V4G & CCPWR06]
AP-SNCL-V40GS	Signage Pro Player with 40GB Disk. Includes: [AP-SNCL-V40G & CCPWR06]
AP-SNSV-W	Signage Manager Software with ASUSBKEY; one per system



Designed and Manufactured in the USA

[www.smartavi.com](http://www.smartavi.com)

Tel: 800.AVI.2131 • 818.503.6200 • 11651

Vanowen St. North Hollywood, CA. 91605

**Smart-AVI**  
SMART AUDIO VIDEO INNOVATION