

# SignWare-Pro

POWERED BY Smart-AM

The image shows two digital signage displays. The left display shows a 'Smart-AM' interface with a 'MARKET SUMMARY' section featuring a line graph for the Dow Jones index, a '3 day forecast' for Wednesday, Thursday, and Friday, and a 'Drivers Wanted' section for Volkswagen. The right display shows a 'STYLE CENTER' advertisement for a clothing store, featuring a 'Store-wide sale' with 'Look Good, For Less! 50% off'. A hand is shown using a computer mouse, pointing at the right display.

## Expandable Digital Signage Systems

Digital Signage That Works. Simple. Effective.  
Expandable. While Still Affordable.

# SignWare-Pro is...

## **Instantly Eye-Catching:**

Customers Can't Look Away

## **Alive With Vivid Color:**

Add 1080p HDTV Resolution Video or Looping Slideshows To Your Static Signage

## **Unique:**

Make It Fit Your Brand With Fully Customizable Templates

## **Fully Automatic:**

Your Signage Can Change Automatically For Promotions, Different Times of Day, or Special Events

## **Monetizable:**

Make Even More Profits By Selling Advertising Space On Your Menu

## **Flexible:**

Change Prices, Add New Items, Do Promotions On The Fly

## **Intuitive:**

Learn How To Use All Features Like A Pro In No Time

## **Fully Operational:**

It's Plug And Go So You Can Install It In A Day

# Easy To Use: Just 1 - 2 - 3



## **Create Beautiful Signage With Our Provided Easy Signage Creator**

We'll give you fantastic templates to use so you don't have to start from scratch. Just drag and drop images and video and then set your custom schedules. You'll be up and running in minutes.



## **Upload Your Signage Through Internet Or USB**

Once your menu is done, just send it to SignWare-Pro either over the Internet or by plugging in through USB. It's a quick process so you can update your menu anytime.



## **Plug In SignWare-Pro To Any Display Screen**

Once you load in your signage, SignWare-Pro is plug and play. You just plug it in with HDMI to any display screen, turn it on, and you are now fully operational. That's it. Seriously.

## Directory and Information Display

Whether you are advertising or trying to direct travelers to their correct flight, you need a video wall system that will allow you have dynamically changing content presented in a way that is both attractive and easily organized.



## Malls

Large retail malls are the wild west of advertisement. How are you going to stand out and catch the attention of your customer among the thousand stores that are trying to grab their attention? The answer is simple. SignWall-Pro.



## Schools, Colleges, and Universities

Looking to create a deeper connection with the student body at your school? Make sure everyone is up to date on upcoming events and activities? Why not set up a simple and easy to use SignWall-Pro in the quad? You can simultaneously entertain, connect with, and educate your student body.



## Elevators

Grab people's nearly undivided attention for 30 seconds at a time as they go up and down in an elevator. Since SignWare-Pro is so compact and easy to set up, it can help create digital signage in places other products can't, even in something as mobile as an elevator.





## Corporate Lobbies

People make decisions about your business in the very first seconds of entering your office, so make sure they're impressed from the very first glance. SignWall can be used to create engaging corporate presentations to run in the lobby of your office, so the deal is sealed before a client even enters the meeting.



## Restaurants

Imagine a sizzling steak or a tasty cocktail displayed on a beautiful video wall in your restaurant whetting your customer's appetite from the moment they walk in. Inspire your customers' imagination and appetite and they'll not only order more food but they'll keep coming back to your restaurant for years.



## House of Worship

Instantly improve the flow of communication to your congregation by placing digital signage in the entrance area of your house of worship. Update it with information about events and services anytime quickly over the Internet.



## Salons

Sell more beauty products and haircuts by showing your customers what is possible for them on dynamic digital signage. You can attractively display different products, prices, and the "looks" that your salon specializes in so your customers know you're the best salon around.



# Manage Many Locations From **Anywhere**

You can update and manage your SignWare-Pro over the internet. This means you can add new content, promotions, and advertisements at any time without a hassle. If you're running signage in multiple locations, you can update all your digital signage at once.

With SignWare-Pro, it is just as easy to manage a thousand signage displays as it is to manage one.



## Design Your Unique Signage With Our **Bundled Software**

Just Choose  
A Template, A  
Background Color,  
And Define Your Zones

Drag & Drop Images, Videos,  
and RSS Feeds Into the  
Zones on Your Signage

Add Any Additional  
Text That You Want



**Set Schedules To Display Your Promotions And Signage Exactly When You Want It!**



# SignWare-Pro Specifications

At **SmartAVI**, we pride ourselves on the fact that we can take a powerful and sometimes complicated piece of technology and make it extremely streamlined and simple to use for the average user. SignWare-Pro is a sleek box that requires the very minimum amount of cords and connections to be set up and run.



## MEDIA SUPPORTED

Media Supported	Video / Audio / image / Scrolling text / RSS
Video format	1H264, MPEG1/2/4, VC1, AVS, MJPG at 1080p30, VP6, VP7, VP8, RV, Theora, WMV9 at DVD resolutions
Audio Format	MP3
Image Format	JPEG, BMP,PNG,GIF
Scrolling Message (Ticker)	Horizontal with Adjustable speed, font and background color
Display Resolution	Up to 1920x1080x60hz

## SOFTWARE MANAGER

Windows based machine Win7,Winxp and Windows8

## DIMENSIONS

8.6" x 5.4" x 1.5"

## HARDWARE SPECIFICATIONS

CPU	700 MHz Low Power ARM1176JZ-F Applications Processor
GPU	Dual Core VideoCore IV®
Multimedia Co-Processor	Dual Core VideoCore IV®
Multimedia Co-Processor	512MB SDRAM
Ethernet	Onboard 10/100 Ethernet RJ45 jack
USB 2.0	Dual USB Connector
Video Output	HDMI 1080p
Audio	Over HDMI
Power	5VDC 2A
Onboard Storage	SD 8G
Operating System	Linux
IR	Optional IR 38Khz
Serial	RS232 Female

## ORDERING INFORMATION

Part No.	Description
AP-SNWP-4GS	SignWare-Pro Player with 8GB Flash Memory. Includes:[AP-SNWP-4G and PS5VD2A]
AP-SNW-SW	SignageManager Software for SignWare-Pro Players



Designed and Manufactured in the USA

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**Smart-AVI**  
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