PowerRAMP®
Cable Protection System
Logo Guidelines

LEX

We Deliver the Power™

Lex offers custom logo marking for PowerRAMP® Cable Protectors. These markings are created using an insert in the mold itself and are permanent. When used, custom logos will appear in place of the PowerRAMP® logo on the lid of the product, opposite the hazard symbols. This document covers the size and locations of the logo insert, as well as the required artwork formats to create the insert.

Location and size: The logo insert is placed as shown.


Dimensions in Inches
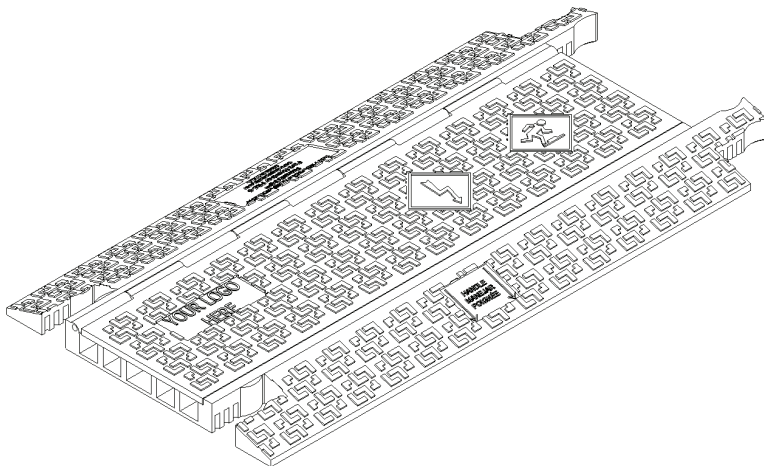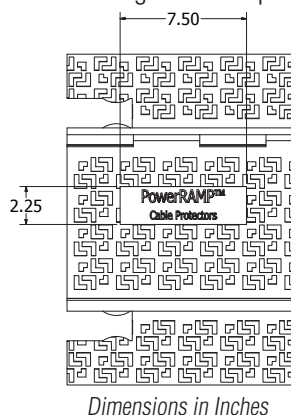
Artwork Formats: Lex can work with most vector formats including AutoCAD® (dwg/dxf), Encapsulated Postscript (.eps), Postscript (.ps), Scalable Vector Graphics (.svg) or CorelDraw® (.cdr/cmx). Please make sure to hatch areas if using dwg or dxf files.

Note: JPG, TIFF or other raster graphics files are not supported. Lex Products cannot accept any artwork that is in these formats, including if the format is layered within a vector format image (e.g. a JPG within a DXF file). Lex Products accepts no responsibility for creating, modifying, or editing logos or logo formats. We will work with our customers to recommend graphic artists should one be required.

Artwork Colors: Please format all artwork in black and white. Text or graphics in black shall be raised, also known as positive. This is relative to any whitespace, which is depressed or known as negative.

Gradients: The process does not permit gradients. See example below.

Good | Not Usable
Gradient Present
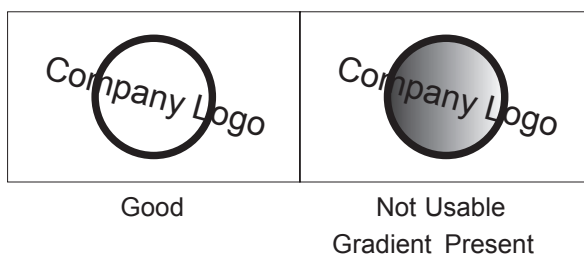
Text Size: Due to the nature of the manufacturing process, finely tuned details such as letters and curves do not typically appear as detailed on the actual product as they do in a graphic format. Therefore, it is necessary to have a minimum text height and width, as well as a minimum spacing between a positive/raised/black and negative/depressed/white logo. These specifications are:

Minimum text height: 0.25 inch (1/4)
Minimum text width: 0.0625 inch (1/16)
Minimum distance between positive/negative spaces: 0.031 inch (1/32)

Lead Times: Two weeks after receipt of approved materials.